



All Things Government-Leased Properties

2026 Annual Sponsorship Opportunities

◆ Diamond Sponsorship — \$7,500

Maximum visibility and engagement throughout the year

- Featured company logo on NFDA homepage
- Expanded company description on NFDA website
- Corporate membership (includes three individual memberships)
- One sponsored/hosted webcast series of your choice
- Quarterly company content promotion via NFDA website & social media
- Conference Sponsorship – Option 2, including three conference registrations
- Preferred seating at the NFDA Annual Conference
- Prime-location exhibit table at the event

◆ Platinum Sponsorship — \$5,000

Strong brand presence with year-round exposure

- Standard company logo placement on NFDA homepage
- Standard company description on NFDA website
- Two individual memberships
- Two company content promotions via NFDA website & social media
- Conference Sponsorship – Option 2, including two conference registrations
- Preferred seating at the NFDA Annual Conference
- Exhibit table at the event

◆ Gold Sponsorship — \$3,000

Entry-level sponsorship with conference and digital exposure

- Listed company logo on NFDA homepage
- Brief company description on NFDA website
- One individual membership
- One company content promotion via NFDA website & social media
- Conference Sponsorship – Option 2, including one conference registration
- Exhibit table at the event

NFDA Conference Sponsorship Packages

Conference Sponsorships are a great way to create visibility for your company.

WiFi Sponsor – Day 2 — \$4,500 (1 Available)

- Custom branded WiFi credentials (username and password) distributed to all 200+ conference attendees - all day
- Two registrations to the NFDA Annual Conference
- Sponsor recognition at the reception
- Company logo on all conference promotional communications
- Company logo on conference landing pages
- Company logo visible on on-site conference signage
- Full-page ad in on-site conference program
- Company logo visible on all on-site conference signage
- Exhibit table at the event

Lanyard Sponsor — \$4,000 (SOLD)

Exclusive branding opportunity throughout the conference

- Company logo on all attendee lanyards and badges
- Two registrations to the NFDA Annual Conference
- Company logo on all conference promotional communications
- Company logo on conference landing pages
- Company logo visible on on-site conference signage
- Company advertisement displayed during conference breaks
- Full-page ad in on-site conference program
- Exhibit table at the event

Conference Reception Sponsor – Day 1 — \$4,000 (3 Available)

- Two registrations to the NFDA Annual Conference
- Sponsor recognition at the reception
- Company logo on all conference promotional communications
- Company logo on conference landing pages
- Company logo visible on on-site conference signage
- Full-page ad in on-site conference program
- Company logo visible on all on-site conference signage
- Exhibit table at the event

Breakfast Sponsor — \$4,000 (1 Available)

- Two registrations to the NFDA Annual Conference
- Sponsor recognition during breakfast
- Company logo on all conference promotional communications
- Company logo on conference landing pages
- Company logo visible on on-site conference signage
- Additional sponsor signage/recognition during the meal
- Full-page ad in on-site conference program
- Company description listed in on-site conference program
- Exhibit table at the event

Lunch Sponsor — \$4,000 (1 Available)

- Two registrations to the NFDA Annual Conference
- Company logo on all conference promotional communications
- Company logo on conference landing pages
- Company logo visible on on-site conference signage
- Additional sponsor signage/recognition during the meal
- Full-page ad in on-site conference program
- Company description listed in on-site conference program
- Exhibit table at the event

Break Sponsor — \$4,000 (1 Available)

- Two registrations to the NFDA Annual Conference
- Company logo on all conference promotional communications
- Company logo on conference landing pages
- Company logo visible on on-site conference signage
- Additional sponsor signage/recognition during the break
- Full-page ad in on-site conference program
- Company description listed in on-site conference program
- Exhibit table at the event

WiFi Sponsor — Day 1 — \$3,000 (1 Available)

- Custom branded WiFi credentials (username and password) distributed to all 200+ conference attendees - half day
- Two registrations to the NFDA Annual Conference
- Sponsor recognition at the reception
- Company logo on all conference promotional communications
- Company logo on conference landing pages
- Company logo visible on on-site conference signage
- Full-page ad in on-site conference program
- Exhibit table at the event

*Subject to change.

Conference Sponsorship – Option 1 — \$2,500 (Unlimited)

- Two registrations to the NFDA Annual Conference
- Company logo on all conference promotional communications
- Company logo on conference landing pages
- Company logo visible on on-site conference signage
- Full-page ad in on-site conference program
- Company logo visible on on-site conference signage
- Exhibit table at the event

Conference Sponsorship – Option 2 — \$1,500 (Unlimited)

- One registration to the NFDA Annual Conference
- Company logo on all conference promotional communications
- Company logo on conference landing pages
- Company logo visible on on-site conference signage
- Half-page ad in on-site conference program
- Company logo visible on on-site conference signage
- Exhibit table at the event

Exhibitor — \$1,150 (Unlimited)

- One registration to the NFDA Annual Conference
- Company logo on all conference promotional communications
- Company logo on conference landing pages
- Company logo visible on on-site conference signage
- Exhibit table at the event

Conference Program Advertising

(Available to non-sponsors)

- **\$500** – Full-page ad (5.5" x 8.5")
- **\$350** – Half-page ad (5.5" x 4.25")

For Questions or more information, contact us at info@nfda.us.